

FORMAT FOR DETAILS OF INDIVIDUAL TEACHERS

1. Name : Dr.P.Purna Chandra Rao
2. Designation : Associate Professor, Head of the Department
: Chairman - Board of Studies
: Faculty of Commerce & Management Studies
3. Department : Tourism and Hospitality Management
5. Qualifications : M.Com, M.A.(Hist), B.L, PGDTTM, M.Phil, Ph.D.
6. Date of Birth : 15/05/1968
7. Date of Joining : 30-11-2009
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9. Email ID : purnachand_nu@yahoo.com, Purnachand_nu@gmail.com
10. Title of Ph.D. Thesis : A Study on Labor welfare and Social Protection measures for workers in Dairy Industry of Andhra Pradesh.

Title of Thesis	University from which Ph.D. awarded	Awarded Year
A Study on Labor welfare and Social Protection measures for workers in Dairy Industry of Andhra Pradesh.	Acharya Nagarjuna University	2006

11. Areas of Research Interest: Tourism, Tourism Marketing, Event Management, HRM, and Financial Management.

12. Research Students Information (Awarded):

Guided Successfully		Presently Guided	
Ph.D	M.Phil	Ph.D	M.Phil
18	2	5	1

13. At present guiding number of Research Scholars for both Ph.D. and M.Phil: Six (6)

14. Academic Achievements: Published Articles & Research papers 34 in International Journals and 75 in National Journals. Presented papers 52 in International and 106 in National Seminars / Conferences. Received Three (3) State level Awards from Andhra

Pradesh Tourism Authority (APTA), Govt. of AP. Received Six (6) National Awards for the contributions towards academics and research activities.

15. No. of books published: Nine (9)

16. No. of research articles published/presented since the inception:

Journals / Magazines (Published)		Seminars / Conferences (Presented)	
National	International	National	International
34	75	106	52

Dr. P.Purna Chandra Rao

Signature of the Teacher